



**THE GATEWAY**  
**South Gateway Rotary Club**  
**Service Above Self**

Week of  
April 29  
2010

### Notes from President Emee

This week's meeting is an important one for our club. We are having a planning session for the coming year. Please make every attempt to attend, so the direction of our club is well planned and certain. We will be discussing membership, venue for the Corn Roast and what part everyone wants to play in the coming year.

The District Conference is this coming weekend; should you want to attend, please let me know.

The Auction is May 7. All auction items and the price of one ticket (if you are unable to attend) should be given to Jerry Hunt. Reservations should be submitted with your invitation.

#### DUTY ROSTER

**April 29, 2010**

Greeter—Tony Byrd  
Invocation—Don Napoli

#### BIRTHDAYS IN APRIL

April 25—Jerry Longerot

#### ANNIVERSARY IN APRIL

April 9—Gary and Charlene Pippinger

#### Programs

**April 29**—Club Assembly  
**May 6**—Rudy Reyes: Social Enterprise and Literacy  
**May 13**—Dr. Richard Cohen: Close-Up View of Haiti  
**May 20**—Mike Seamon: ND Game Day Event Manager

**May 27**—Terri Stahl: Center for the Homeless

**June 3**—Terry Zeitlow: Bethel College and Roteract

### President-Elect Ponderings

What would you do differently if we had to prove our worth as a tax-exempt Rotary Club to the government every year? No matter what wrinkles I come up with, I am hard pressed to find anything more inspiring as what we heard and experienced on the 13<sup>th</sup> at the Chocolate Café, where we met five enthusiastic, artistically skilled, and intellectually stimulated young adults who are changing the way things are done in the Mexican states of Michoacan and Guanajuato. That meeting on April 13 was held for the purpose of honoring a Group Study Exchange Team from Mexico. The most inspiring person to me on the team was the leader, a dynamic female, Rotary leader named Catalina whose club operates in the city of Morelia. Like us, her club is not large: only 33 members. The list of projects Rotary has helped throughout her region is mind-boggling. Keep in mind this club is only 15 years old but has spent considerable time and money into cataract and hand surgery for those who suffer from blindness or certain other debilitating physical conditions: distributing thousands of eyeglasses and hearing aids; building computer labs; building

houses; planting trees; collecting books for needy children and their schools; holding art expos and concerts as fund-raising efforts; and, perhaps most incredible of all, building and operating bakeries in Tejocote and other cities to provide women with a viable means of skilled training and employment. Most amazing to me of all is that it is being spearheaded by a club of 33 women, most of whom have extended families of their own to care for in a culture that is clearly more male-dominated than most of us can imagine in "enlightened 21<sup>st</sup> Century North America.

**What motivates these Rotarian women Morelia? Partly, it is the requirement that they must prove to the Mexican government that they really do extensive humanitarian work each year in order to keep their tax-exempt status as a civil association.**

President-Elect Kane Brolin

### **DON'T FORGET IMPORTANT REMINDER**

*Reprint form March 4, 2010 "The Gateway" Newsletter...Jerry Hunt*  
"Our annual Rotary club benefit auction will take place on Friday night, May 7 at the Edison Lakes Parkway. This is our major fund raising event of the year which helps bring in monies for various projects that we are involved with. We are asking each Rotary member to donate an item to auction which can consist of tools, gift cards from any restaurant, hotel, retail store, etc. a special service that you provide. Really, the key is 'of value.' We are also asking each member to attend

and to bring guests. It is a fun night and there are good items to bid on. It is a good evening to promote Rotary and the good that this club does. The cost is \$30 per person. Please make it a priority.

- **A SPECIAL VISITOR....** will be with us during our regular club meeting and monthly Board meeting on Thursday, May 13, 2010. Melissa Christianson, Past President of the Plymouth Rotary Club and our club's Assistant Governor, will be in attendance at both meetings. She is interested in reviewing where we have been and where we are planning to grow and go in 2010-2011.

### **MEMBERSHIP CAMPAIGN BEGINS MAY 1 All Club Members Get Ready, Get Set, Grow!**

Membership is not just everyone's responsibility, but OUR RESPONSIBILITY. Otherwise, it's nobody's responsibility.

The future of Rotary and our club depends upon our ability to make Rotary meaningful, relevant and attractive to our next generation of Rotarians. Whether we like it or not, we must accept the fact that when people today are approached about joining Rotary, they usually use the WIIFM approach (What's in it for me?) They must be convinced that joining our club is worth their time, energy and money. Every member of our club has a responsibility to create that kind of atmosphere. When the right ingredients are there, when asked people will come. Let's all go out and ASK!

Fred Bettner, Membership Chair

